

Relph Benefit Advisors 2019 Webinar Series

Our Webinar Series is Designed to Present You with the Latest Updates on Health & Welfare Compliance Strategies and Human Capital Management Trends. All webinars have been submitted for HRCI, SHRM and CEBS credits unless otherwise indicated below. Credits will be emailed within one week of completion.



HIPAA PRIVACY & SECURITY OVERVIEW

Wednesday, February 6th at 12:00 noon EST

Presented by Stacy Barrow, Esq.

During this webinar Stacy will review the different types of entities subject to HIPAA, take an in-depth look at Protected Health Information (PHI), individual rights under HIPAA, and what to do when there is a breach of PHI.

Key takeaways include:

1. Understanding which entities and types of plans are subject to HIPAA's Privacy rule;
2. Understanding which information is protected under HIPAA;
3. Learn the permitted uses and disclosures of PHI under HIPAA.

This webinar satisfies HIPAA training requirements for members of an employer's HIPAA workforce who handle Protected Health Information (PHI) as part of their job duties.

Register online:

<https://benefitadvisorsnetwork.com/blog/hipaa-privacy-security-overview/>

Sometimes the links change after publication. If the registration link does not work, you can find all webinars listed at aleragroup.com/events.

HOW TOP WORKPLACES CREATE THRIVING CULTURES

Wednesday February 6th at 3pm EST

Presented by Rachel Druckenmiller, MS, Director of Wellbeing

As the workforce continues to change and the talent race heats up, offering employees meaningful experiences and opportunities to grow, learn and contribute has become more important than ever. Culture either happens by default or is created intentionally, and companies that commit to intentionally developing their cultures are recruiting, retaining and engaging their employees. Learning.

Objectives include:

1. Discover five key strategies to engaging and retaining employees based on data collected from over a half million employees
2. Distinguish between perceptions of what makes a healthy workplace culture and what the evidence says about what employees want
3. Identify the three factors that influence employee engagement, regardless of generation
4. Explore the criteria top workplace surveys consider when determining and selecting recipients of top workplace awards

If you miss a webinar send a request email to: marketing@relph.net for the recorded webinar. Credits do not apply to recordings. All webinars listed at aleragroup.com/events.

Register online:

<https://aleragroup.com/event/how-top-workplaces-create-thriving-cultures/>

PERSONALIZED MEDICINE

Wednesday, February 27th at 12:00 noon EST

Presented by Bruce Campbell

New personalized medicine diagnostic and treatment procedures are entering the market quickly. These procedures have significant implications for budgeting and stop-loss pricing in self-funded plans, and for renewal pricing in fully-insured plans.

In this Webinar, Dr. Bruce Campbell will review:

1. The background for personalized medicine;
2. The cost impact of new and commonly used personalized medicine technology;
3. The personalized medicine technology pipeline;
4. Ethical issues surrounding coverage, financing, and use of this technology
5. Current options for managing costs and ensuring appropriate use of these procedures.

Register online: <https://aleragroup.com/event/specialty-drug-update-2/>

HR TRENDS UPDATE

Wednesday, March 27th at 12:00 noon EST

Presented by Bobbi Kloss

In the world of HR Trends, Bobbi Kloss's webinar provides current information on developing a culture to best market your business to attract and retain employees, regulatory HR updates including from the EEOC and the DOL, and HR best practices. Educate yourself on top trends in Human Capital Management (HCM) and find out what you should be focusing on for your workforce needs.

Register online:

<https://benefitadvisorsnetwork.com/blog/hr-trends-update/>

HOW TO PREPARE FOR A DOL AUDIT

Wednesday, April 10th at 12:00 noon EST

Presented by Stacy Barrow

During this webinar, Stacy H. Barrow, BAN's Director of Compliance, will provide attendees with tips for surviving a Department of Labor (DOL) audit, including an overview of what to expect during a DOL audit, how the DOL audits, and what the DOL looks for during a group health plan audit.

Takeaways include:

1. An understanding of how employers/plans get selected for audit;
2. Insight into the audit process and what to expect when the DOL comes knocking;
3. Best practices for audit survival, including which documents to have ready for review.

Register online:

<https://benefitadvisorsnetwork.com/blog/how-to-prepare-for-a-dol-audit/>

THE FUTURE OF EMPLOYEE WELLNESS

Wednesday, April 17, at 3:00 PM EST

Presented by Rachel Druckenmiller, MS, Director of Wellbeing

Gym discounts, Fitbit, ping pong tables and free snacks are often viewed as perks of employment than meaningful ways to boost wellbeing. There is a lack of evidence that they improve employee health over time and whether they are worth the investment.

Companies are looking to other strategies and are turning to volunteer opportunities to enhance purpose, build a socially responsible brand, and engage employees. Having opportunities to make a difference, contribute, and volunteer are of high importance to employees, regardless of their generation.

Join us for this session to:

1. Identify why community wellbeing is an essential component of total health and wellbeing
2. Learn the business case for volunteering (hint – it can have a greater impact than most traditional wellness programs do)
3. Explore the impact of giving back on physical, emotional, and mental health and how you can benefit from the connection between volunteering and wellbeing
4. Identify specific strategies you can use to determine what causes matter most to your employees
5. Discover a range of organizations your company can partner with to boost community engagement

<https://aleragroup.com/event/the-future-of-employee-wellness/>

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MEDICAL COSTS: DRIVERS & INTERVENTIONS

Wednesday, May 22nd at 12:00 noon EST

Presented by Bruce Campbell

New research has identified diagnoses and treatments that have the most important impact on cost and forward risk. Understanding these cost/risk drivers will allow plan sponsors to focus on actions that will have the greatest cost control and risk mitigation impacts.

In this webinar, Dr. Bruce Campbell will review:

1. New information about diagnoses and procedures with the greatest impact on cost/risk;
2. Use of gaps in care and risk measures to identify cohorts or members at high risk;
3. Prioritizing cohorts and/or members for plan-wide or individual intervention; and,
4. Practical action steps to control cost and mitigate risk in these cohorts.

Register online:

<https://benefitadvisorsnetwork.com/blog/medical-costs-drivers-interventions/>

ACA UPDATE: WHAT'S NEW WITH THE ACA?

Wednesday, June 12th at 12:00 noon EST

Presented by Stacy Barrow

In this informative webinar Stacy H. Barrow, Esq., BAN's Director of Compliance, provides an overview of the Affordable Care Act, including top compliance issues in 2019, new legal and regulatory updates in employee benefits, and a look at recent court cases of interest.

Takeaways include:

1. An understanding of the top benefits issues in 2019
2. A better understanding of new legal and regulatory issues
3. Insight into relevant court cases

Register online:

<https://benefitadvisorsnetwork.com/blog/aca-update/>

HOW TO SOLVE THE BIGGEST HR TECH PROBLEMS

Wednesday, June 26th at 12:00 noon EST

Presented by Josh Hoover

HR Technology can be used during the entire employee lifecycle, from candidate to COBRA, to pinpoint and fix the gaps. Josh Hoover will explain how using communication, automation, and integration can help.

Find out how:

1. Effective communications can help with expectation management, relationship building,

and relationship strengthening to build a better employee experience;

2. Efficient automation can build on these communications for easier use, freeing up time for more strategic tasks and manual knowledge work;
3. Non-automated tasks can be integrated with a more robust platform, and how to explore the possibilities & limitations to find programs that work for you.

Register online:

<https://benefitadvisorsnetwork.com/blog/how-to-solve-the-biggest-hr-tech-problems/>

SPECIALTY DRUG UPDATE

Wednesday, July 24th at 12:00 noon EST

Presented by Bruce Campbell

High (specialty drug costs for treating some chronic conditions can be as high as \$1 million annually for a single plan member) and rising specialty drug costs have become the most important health plan cost driver for many employer groups. The entry of these drugs into the marketplace has raised important economic, health, and ethical questions for all health plans.

In this Webinar, Dr. Bruce Campbell will review:

1. The clinical effectiveness of commonly used specialty drugs;
2. The cost impact of these drugs, including ROI estimates and future cost projections;
3. The FDA specialty drug approval pipeline;
4. Ethical issues surrounding financing and use of these drugs;
5. Current options for managing costs and ensuring appropriate use of these drugs.

Register online: <https://aleragroup.com/event/specialty-drug-update-3/>

WORKPLACE WELLNESS PROGRAMS AND COMPLIANCE WITH DOL & EEOC RULES

Wednesday, August 14th at 12:00 noon EST

Presented by Stacy Barrow

Attendees will gain an understanding of how DOL and EEOC rules apply depending on the type of wellness program offered, how limits on rewards work depending on the types of wellness programs offered, and recent court cases of interest.

Takeaways include:

1. An understanding of which laws apply to wellness programs

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2. Information on how the limits on rewards apply
3. Best practices for ensuring that wellness programs comply with applicable laws

Register online:

<https://benefitadvisorsnetwork.com/blog/workplace-wellness/>

INTRODUCTION TO CONSUMER DIRECTED HEALTHCARE AND ACCOUNT-BASED PLANS: HDHPS, HSAS, FSAS, AND HRAS

Wednesday, October 9th at 12:00 noon EST

Presented by Stacy Barrow

Webinar attendees will gain an understanding on the background of Consumer Directed Healthcare, HSA eligibility and contribution rules, how HSA funds may be used, and how employers may contribute to HSAs. Stacy will also discuss HRAs and FSAs under the Affordable Care Act.

Key takeaways include:

1. An understanding of the rules surrounding high deductible health plans (HDHPs)
2. How HSAs, FSAs and HRAs can coordinate with HDHPs
3. How HSAs, FSAs and HRAs have changed under the ACA

Register online:

<https://benefitadvisorsnetwork.com/blog/introduction-to-consumer-directed-healthcare-and-account-based-plans-hdhps-hsas-fsas-and-hras-2/>

PLAN PERFORMANCE REPORTING

Wednesday, October 23rd at 12:00 noon EST

Presented by Bruce Campbell

Newer analytic techniques (based on “big data” analysis in other industries) are being implemented in the health and medical benefits spaces. These techniques have the potential to transform cost control and risk mitigation in employer-sponsored health plans.

In this Webinar, Dr. Bruce Campbell will review:

1. How these techniques work and are applied in other industries;
2. Examples of the emerging use of these techniques in private health plans; and,
3. Options for implementing advanced analytics at the employer level.

Register online:

<https://benefitadvisorsnetwork.com/blog/plan-performance-reporting/>

HR FOR 2020

Wednesday, November 21st at 12:00 noon EST

Presented by Bobbi Kloss

Join Bobbi Kloss for a special webinar on HR for 2020. Bobbi's webinar provides insight in developing a culture to attract and retain employees, regulatory updates including the EEOC and the DOL, and HR best practices. Educate yourself on how to maintain your employer of choice status, top trends in Human Capital Management (HCM), and what you should be focusing on for your workforce needs in the upcoming year.

Register online:

<https://benefitadvisorsnetwork.com/blog/hr-for-2020>

END OF YEAR COMPLIANCE ROUNDUP

Wednesday, December 11th at 12:00 noon EST

Presented by Stacy Barrow

Attendees will receive an update on legal and regulatory changes under the ACA in 2019, a review of other agency guidance in 2019 applicable to health and welfare plans, an update on recent court cases affecting health and welfare plans, and what to expect in 2020.

Key takeaways include:

1. A better understanding of major changes in employee benefits law in 2019
2. Knowledge of court cases were most impactful to employee benefit plans in 2019
3. An understanding of potential changes and guidance expected for 2020

Register online:

<https://benefitadvisorsnetwork.com/blog/end-of-year-compliance-roundup/>

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